

March 22, 23, 24*
*Cast Meet-'n-Greet



**Don't be late for this
very important date!**

February 2019

Dear Community Patron,

Creating a supportive, nurturing environment that enriches our children's futures is a top priority. Not many endeavors can do this as easily, extensively and sustainably as a full-scale theater arts program.

In 2016, Herbert Hoover Middle School invited Theater Director Patricia Groisser to re-energize our theater program. Under her leadership, we've boasted 100% sold-out shows and a year-over-year increase in student participation. This means that more students than ever are building confidence; boosting public speaking, creative and collaboration skills; and are being exposed to choreography, music, stage management, technology and more.

Not to mention the benefits beyond our school's halls. Community members of all ages come together for a family-friendly event that promotes the safe, communal aspect we love. Friends of the theatrical arts and local businesses and organizations are publically celebrated for their support, and for the second time, students from Beverly Farms, Potomac and Wayside elementary schools join our middle school cast.

Last year, the combined income earned from tax-deductible monetary and in-kind donations, tickets, advertising and promotional items allowed us to purchase four new body microphones, two hanging stage microphones and a computerized light board. This year, we hope to purchase 12 more body mics to complete our system, as well as collapsible mezzanine seats for better visibility for our audiences. Owning our own equipment reduces our long-term rental expenses, allows us to be fully independent and ensures that our program continues for years to come.

Additionally, thanks to community members like yourself:

- Any child willing to commit the time has a place in our performance (2019 Cast & Crew = more than 100 students!)
- Out-of-pocket participation costs are capped at \$75/student with scholarship funds available
- Students have access to a high-quality theater education that supplements our award-winning MCPS curriculum

Whether you choose to become a *Supporter*, a *Corporate and Business Sponsor* or a *Fan*, our appreciation cannot be overstated. We look forward to seeing you at the theater this March!

Sincerely,

Alisa Weinstein, Publicity Chair
on behalf of the entire *Alice in Wonderland Jr.* Cast & Crew

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Any support you give is
just the right size!

Place your order using the attached form.

CORPORATE & BUSINESS SPONSORS

	Logo on Lobby Display	Promo Items on Concession Tables	Thanked by Emcee	Courtesy Reserved Seat Ticket	Logo on Show Banner	Logo on Show Website (links to your site)	Logo on Show T-shirt	Program Ad	Program Mention	Thank You Letter	Framed Cast Photo
\$1000 CONCESSIONS	✓	✓	✓	2	✓	✓	✓	Full Page	✓	✓	✓
\$500 BANNER					✓	✓	✓	Full Page	✓	✓	✓
\$250 LEADING PLAYER						✓		Half Page	✓	✓	
\$125 SUPPORTING PLAYER								Business Card	✓	✓	
\$50 CAMEO									✓	✓	

Note: A Courtesy Reserved Seat Ticket is a guaranteed first, second or third row seat reserved in your name and is assigned on a first come-first serve basis by advance sales only. Very limited quantities are available for each performance. There will be no other “saving of seats” or pre-assigned seating permitted.

Place your order using the attached form.

PATRON SUPPORTERS

	Courtesy Reserved Seat Ticket	General Admission Ticket	Reserved Parking Pass	VIP Room	Show T-shirt	Program Shout-out	Candy Gram	Program Mention	Thank You Letter
\$1000 • DIAMOND	8		2	8	2	Full Page	4	✓	✓
\$500 • PLATINUM	4		1	4	2	Full Page	2	✓	✓
\$250 • GOLD	2			2	1	Half Page	1	✓	✓
\$100 • SILVER		2		2		Half Page	1	✓	✓

Note: See *Corporate & Business Sponsors* (above) for a description of Courtesy Reserved Seat Tickets.

Place your order at
showtix4u.com
Search: Hoover

FANS

General Admission Ticket	Show T-shirt	Full-page Program Shout-out	Half-page Program Shout-out	One Line Program Shout-out	Flower Gram	Candy Gram
\$10	\$20	\$100	\$50	\$5	\$5	\$2

General Admission Tickets, Flower Grams and Candy Grams may also be available at the door, depending on availability.

Office Use Only

Payment Rec'd

Artwork Rec'd



Supporters and Corporate & Business Sponsors Only

CONTACT INFORMATION

Name as You Would Like It to Appear in Program

Name _____

Address _____

Phone _____

Email _____

Date _____

Signature _____

CATEGORY SELECTION – Choose one.

TICKET SELECTION – Indicate quantity.

PATRON SUPPORTERS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	\$1000 DIAMOND	\$500 PLATINUM	\$250 GOLD	\$100 SILVER	
CORPORATE & BUSINESS SPONSORS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	\$1000 CONCESSIONS	\$500 BANNER	\$250 LEADING PLAYER	\$125 SUPPORTING PLAYER	\$50 CAMEO

FRIDAY, MARCH 22 @ 7:30p	_____
SATURDAY, MARCH 23 @ 2:30p	_____
SATURDAY, MARCH 23 @ 7:30p	_____
SUNDAY, MARCH 24 @ 2:30p	_____

BENEFIT SELECTION – Refer to the chart for your category's benefit allowances.

SHOW T-SHIRTS – Indicate size and quantity

PROGRAM ADS & SHOUT-OUTS

YOUTH	___ S	___ M	___ L	
ADULT	___ S	___ M	___ L	___ XL

Layout requirements will be emailed to you upon form acceptance. Artwork files must be either JPEG or PDF. Final artwork due **Friday, February 22** Please submit to: Brittany_A_Jeffrey@mcpsmd.org

CANDY GRAMS

Sender _____

Recipient _____

Additional General Admission Tickets and Show Merchandise can be purchased at showtix4u.com | Search: Hoover

QUESTIONS? SUBMITTING ARTWORK? CONTACT: Brittany_A_Jeffrey@mcpsmd.org PLEASE MAKE CHECKS PAYABLE TO: **Herbert Hoover Middle School**

PLEASE MAIL CHECKS TO: **Herbert Hoover Middle School** Attn: **Brittany Jeffrey** 8810 Post Oak Road • Potomac, MD 20854